COLECO

Toys & Games '80

we're the one.

To Our Customers and Friends:

We are proud to present the Coleco 1980 toy and game line. We have several exciting new electronic games that will keep Coleco right in the front rank of electronic game suppliers. And we continue to provide you with new opportunities for balanced growth in staple categories where you've already experienced proven sales and profit performance.

To support both new and continuing products we will spend more in TV advertising dollars than ever before — a full 50% more — with hard-hitting, attention-getting commercials on national TV.

As we move into the 1980's, we want to be your key supplier in major segments of the electronic and non-electronic game and toy business. As you will see throughout the catalog, we have adopted the phrase "We're the One" as our motto for 1980 — and we'll strive to be The One for product, promotion and delivery.

We appreciate your past support and look forward to the opportunity to serve you in 1980.

Sincerely,

Arnold C. Greenberg

Arnold C. Greenberg
President

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ELECTRONIC

ONE-PLAYER FOOTBALL GAMES

THE GAME — with a new commercial — major promotional support! In One Player Football Games — **WE'RE THE ONE!**

ELECTRONIC QUARTERBACK™

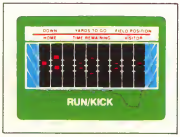
2020 — ELECTRONIC QUARTERBACK™

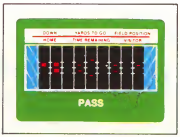
This is the football game with all the action! ELECTRONIC QUARTERBACK™ puts the excitement of a real football game right in the palm of your hand! The computer controls the defense and you control the offense. Open holes in the defense with your blockers. Set up a fast pass play with your downfield receiver. With blocking, passing, running and kicking options, you're in command of the field! Electronic sound effects include referee whistles and even a song that plays when a touchdown is scored! Two skill levels and LED displays of time, score, downs, yards-to-go and field position. Backed with full color packaging and a new TV commercial, ELECTRONIC QUARTERBACK™ will score for you!

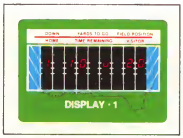
- Fully controllable offense
- Pass, block, run, kick options
- Computerized defense
- LED statistical displays
- Electronic football sound effects
- Two skill levels: Semi Pro/Pro
- Requires one 9 volt battery, alkaline recommended or Coleco Battery Eliminator/ AC Adapter (neither included)
- Full color packaging
- National TV coverage
- Ages 8 to Adult

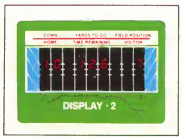
Pack: 12 Weight: 8 lb. Cube: 0.7′

Patent Pending









DOWN
HOME
YARDS TO GO
TIME REMAINING
FIELD POSITION
VISITOR
COLECO
RUN
KICK
PASS
2
1
OFF
SKILL
K/P
D
DISPLAY
ELECTRONIC
QUARTERBACK™

ALL THE ACTION OF A REAL FOOTBALL GAME!
ELECTRONIC
QUARTERBACK
•RUN
•PASS
•BLOCK
•KICK
REALISTIC ELECTRONIC SOUND EFFECTS
COLECO

ELECTRONIC

TWO-PLAYER SPORTS GAMES

Baseball and Soccer join the Head To Head line-up with superior features and great new commercials.

In Two Player Sports Games — **WE'RE THE ONE!**

head to head™ BASEBALL

2180 — HEAD TO HEAD™ ELECTRONIC BASEBALL

Stealing — bunting — tagging up — hit and run — double plays — curve balls — power hits — these are what you see in real baseball, and these are what you get in Coleco's new HEAD TO HEAD™ ELECTRONIC BASEBALL! There are all the plays — all the sounds and all the options of the real thing! Switch the game on and it plays "Take Me Out to the Ball Game". From then on, the action and sounds never stop! And there's even a vacuum fluorescent scoreboard and message center that display all the game statistics as well as the batter's average and the result of each hit. It's just like being at the ball park! With HEAD TO HEAD™ ELECTRONIC BASEBALL you can actually play like the major leaguers! The computer automatically displays the batter's average in the message center. He comes up to the plate and opts to hit for average — for power — or decides to bunt or steal. The pitcher sizes up the batter, then chooses to throw a fast ball, slow ball, curve or slider — there are sixteen computer assisted pitch variations in all. Throughout the game, LED lights show the ball coming down the pitch path and indicate the men on base while realistic electronic sounds accompany every aspect of the action! And after each play, the balls, strikes, outs, inning and score are displayed on the scoreboard. With two skill levels and additional features like extra inning scoring, HEAD TO HEAD™ ELECTRONIC BASEBALL will be the hit of the 1980 season! Full color packaging and National TV coverage, too!

- Head to Head baseball action like never before for one or two players
- Vacuum fluorescent scoreboard displays balls, strikes, outs, inning and score. Message center displays result of each hit
- Realistic electronic sound effects, starting with the song "Take Me Out to the Ball Game", accompany all the action
- Special features include stealing, bunting, tagging up, hit and run, double plays and extra inning scoring
- Computer determines batting average for each man, and displays it in the batting order
- Offensive manager controls the batter — hit for average, for power or bunt or steal
- Defensive manager controls the pitcher — pitch a slow ball, fast ball, curve or slider — sixteen computer assisted pitch variations
- LED's show ball on pitch path and men on base
- Two skill levels: Semi/Pro and Pro
- Requires two 9 volt alkaline batteries (not included)
- National TV coverage
- Full color packaging
- Ages 8 to Adult

Pack: 6 Weight: 6 lb. Cube: 1.0'

Patent Pending

Vacuum fluorescent message center displays game status and batting average of man at bat.

Vacuum fluorescent score board displays the outcome.

Offensive player can hit for power (P), bunt (B), steal (S), or bring up the next batter (NB).

Pitcher has 16 pitch variations including Fast Ball and Curve.

head to head
ELECTRONIC
BASEBALL
BALLS
STRIKES
OUTS
INNING
SCOREBOARD
AWAY
HOME
OFF
ON
SECOND
THIRD
FIRST
PITCHER
STRIKE
FAST PITCH
CURVE
NATIONAL
TV

head to head™ BASKETBALL

2150—HEAD TO HEAD™ ELECTRONIC BASKETBALL Authentic on-the-court action is yours with this two player basketball game! You can play against the computer, or you can compete against a friend! Play offense or defense! There are five offensive players, so you can pass the ball and shoot for a basket. But watch out—because the defense is trying to block your shot. Get free for a shot—shoot—swish! The large, clear display shows all the action! LED displays show the score, time remaining and the 24-second countdown. Electronic sounds add to the excitement! Full color packaging and National TV coverage.

- Head to Head competition against the computer or an opponent
- Complete offense and defense control
- Pass, block, aim, shoot, rebound features
- LED statistical displays
- Electronic basketball sound effects
- Two skill levels: Semi Pro/Pro
- Requires one 9 volt alkaline battery or Coleco Battery Eliminator/AC Adapter (neither included)
- Full color packaging
- National TV coverage
- Ages 8 to Adult
  Pack: 6 Weight: 4.0 lb.
  Cube: 0.4'

Patent Pending

head to head™ FOOTBALL

2140—HEAD TO HEAD™ ELECTRONIC FOOTBALL Here's the electronic football game where you can play against the computer or against an opponent. Play offense or defense! HEAD TO HEAD™ ELECTRONIC FOOTBALL has all the most wanted features—running, kicking, blocking and passing options. Run real power sweeps, draw plays—you can even change the play at the line of scrimmage! The defense can intercept passes, blitz the quarterback, and tackle! The large, clear display shows all the action to both players! LED readouts display the time, score, downs, yards-to-go and field position. Electronic sounds include referee whistles and even a cheer after a score! There are two skill levels that keep the challenge in the game for all ages and abilities. Full color packaging and National TV coverage.

- Head to Head competition against the computer or an opponent
- Offense: Pass, block, run, kick
- Change plays on the line of scrimmage
- Defense: Intercept, blitz, tackle
- LED statistical displays
- Electronic football sound effects
- Two skill levels: Semi Pro/Pro
- Requires one 9 volt alkaline battery or Coleco Battery Eliminator/AC Adapter (neither included)
- Full color packaging
- National TV coverage
- Ages 8 to Adult
  Pack: 6 Weight: 4.0 lb.
  Cube: 0.4'

Patent Pending

head to head™ HOCKEY

2160—HEAD TO HEAD™ ELECTRONIC HOCKEY All the hockey action you've been waiting for is here in HEAD TO HEAD™ ELECTRONIC HOCKEY! With this exciting computerized game, you can compete against a friend, or play against the computer! Play offense or defense! The five offensive players pass the puck from player to player, setting up for a shot on goal, while a defensive player and movable goalie attempt to block. The large, clear display shows all the action! All the statistics, including score and time remaining readouts are displayed. Electronic sounds increase the excitement. Full color packaging and National TV coverage.

- Head to Head competition against the computer or an opponent
- Complete offense and defense control
- Pass, block, shoot, rebound features
- Movable goalie—5 positions
- Movable defenseman—5 positions
- LED statistical displays
- Electronic hockey sound effects
- Two skill levels: Semi Pro/Pro
- Requires one 9 volt alkaline battery or Coleco Battery Eliminator/AC Adapter (neither included)
- Full color packaging
- National TV coverage
- Ages 8 to Adult

Pack: 6 Weight: 4.0 lb. Cube: 0.4'

head to head™ SOCCER

2170—HEAD TO HEAD™ ELECTRONIC SOCCER There's plenty of action on the field when you play Coleco's new HEAD TO HEAD™ ELECTRONIC SOCCER! You can play against the computer, or you can compete with an opponent. Play offense or defense! The five offensive players pass the ball from player to player setting up for a shot, while the defensive player attempts to block. The five-position movable goalie adds to the challenge as he guards the goal! With pass, block, shoot and rebound features, and two skill levels, the action never stops! The large, clear display shows all field activity and game statistics, including score and time remaining readout. Electronic sound effects highlight it all. Full color packaging and National TV coverage.

- Head to Head soccer competition for one or two players
- Play against the computer or simultaneously against an opponent
- Complete offense and defense control
- Pass, block, shoot and rebound features
- Five offensive players
- Movable five position defenseman and goalie
- Large, clear LED display shows action and statistics
- Electronic sound effects
- Two skill levels: Semi Pro/Pro
- Requires one 9 volt alkaline battery or Coleco Battery Eliminator/AC Adapter (neither included)
- Full color packaging
- National TV coverage
- Ages 8 to Adult

Pack: 6 Weight: 4.0 lb. Cube: 0.4'

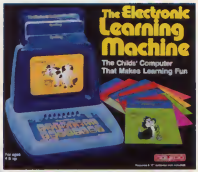
Patent Pending

ELECTRONIC

PLAY & LEARN PRODUCTS

Joining our successful Quiz Wiz is the Electronic Learning Machine — the unique child's computer that makes learning fun. In Play and Learn Products

WE'RE THE ONE!



THE ELECTRONIC LEARNING MACHINE™

2210—ELECTRONIC LEARNING MACHINE™
The ELECTRONIC LEARNING MACHINE™ is the child's computer that makes learning fun! There are spelling and word games, math problems, general knowledge questions, musical lessons and pre-school picture puzzles—over 300 learning activities in all! The ELECTRONIC LEARNING MACHINE™ features an advanced cartridge programming system, yet is easy enough for a small child to use. After the cartridge is inserted and the appropriate keyboard overlay is in place, the child inserts a corresponding activity card.

When the solution is keyed in, electronic lights, sounds and music tell if the answer is right or wrong! When a different card is inserted, a new learning activity is automatically programmed! Since the ELECTRONIC LEARNING MACHINE™ has the electronic capability for continued programming on different educational levels and subjects, it can grow with the child throughout the years! Additional programs are already available for use with the computer. The ELECTRONIC LEARNING MACHINE™ will provide a total learning environment for today's child! Full color packaging and National TV coverage, too.

Includes:
- ELECTRONIC LEARNING MACHINE™ Computer
- 32 two-sided programmed activity cards
- 2 two-sided keyboard overlays
- 1 card caddy with built-in programmed cartridge

- A real child's computer that makes learning fun
- Creates a total learning environment
- Over 300 learning activities
  - spelling and word games
  - math problems
  - general knowledge questions
  - musical lessons
  - pre-school picture puzzles

Pack: 6 Weight: 15 lb. Cube: 3.3'

Patent Pending

- Advanced cartridge programming system allows for continued expansion of educational levels and subjects
- Electronic lights, sounds and music
- Automatic power-off prevents battery drain
- Requires four "C" batteries (not included)
- Full color packaging
- National TV coverage
- Additional Activity Card Sets available
- Ages 4 and Up

THE ELECTRONIC LEARNING MACHINE™ ACTIVITY CARD SETS
Additional ACTIVITY CARD SETS—each featuring over 300 learning activities—are available for use with the ELECTRONIC LEARNING MACHINE™. Each set includes 32 two-sided programmed activity cards, appropriate keyboard overlay(s) and a card caddy with built-in programmed cartridge. With the variety of educational subjects and levels available, the ELECTRONIC LEARNING MACHINE™ will grow with the child throughout the years. Create a total learning environment!

2220—ACTIVITY CARD SETS—DISPLAY/SHIPPER
The display/shipper contains two each of the following **LEARNING MACHINE™ ACTIVITY CARD Sets.**
- Spelling and Word Games (Beginner)
- Spelling and Word Games (Advanced)
- Math Problems
- General Knowledge Questions
- Musical Lessons and Songs
- Pre-School Picture Puzzles

And many more will be available soon.

Pack: 1 (12 sets) Weight: 24.2 lb. Cube: 1.23

ELECTRONIC
PLAY & LEARN
PRODUCTS

QUIZ WIZ™

ADDITIONAL QUIZ WIZ™ CARTRIDGE/QUIZ BOOKS There are many additional Cartridge/Quiz Books available for use with your Quiz Wiz™ Computer! Each includes a programmed game cartridge and quiz book with 1001 questions and multiple choice answers covering subjects of interest to the whole family!

2060—QUIZ WIZ™ A proven winner in the electronic play and learn category is QUIZ WIZ™—the computer question and answer game that challenges you with 1001 questions on topics like movies, TV, sports, trivia, travel and many more! Snap the QUIZ WIZ™ Computer and Game Cartridge together, and you're ready to play! Choose a question from the Quiz Book, then pick an answer from the multiple choices provided. Enter the question and answer in the QUIZ WIZ™ Computer and find out how you scored! If you're right, you get the green light and an electronic beep. If you're wrong, you get the red light and a "raspberry"! The QUIZ WIZ™ Computer comes in an attractive vinyl case and includes a programmed Cartridge and Quiz Book #1 with 1001 questions! Many additional Cartridge/Quiz Books are available! The QUIZ WIZ™ TV commercial will receive National TV coverage!

- Computerized quiz game
- Quiz Book with 1001 questions
- Programmed cartridge
- Electronic lights and sounds
- Requires one 9 volt battery or Coleco Battery Eliminator/AC Adapter (neither included)
- Full color packaging
- National TV coverage
- Ages 6 to Adult

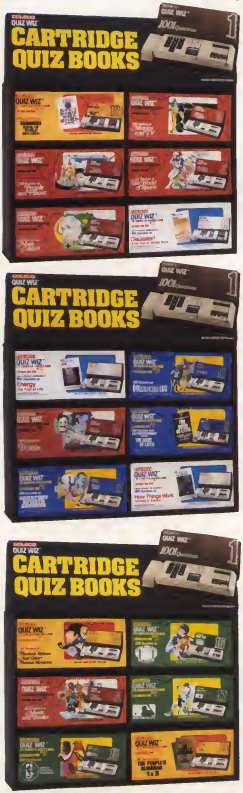
  Pack: 12 Weight: 16 lb. Cube: 3.0′

U.S. Patent #4,164,078 and Patent Pending

ELECTRONIC
PLAY & LEARN PRODUCTS
Joining our successful Quiz Wiz is the Electronic Learning Machine the unique child's computer that makes learning fun. **WE'RE THE ONE!**

QUIZ WIZ™ CARTRIDGE/ QUIZ BOOK

Quiz Wiz™ Cartridge/Quiz Books are now individually packed in full color, descriptive boxes, and shipped in easy to set up counter top display/shippers. Each display/shipper includes a weighted assortment of 24 books that will appeal to all interest and ages.



2090 — QUIZ WIZ™ BOOK DISPLAY/SHIPPER

BOOK #2 — THE WORLD OF SPORTS: Questions on every aspect of the sporting world

BOOK #3 — MOVIES AND TV: Trivia questions on popular movies and TV programs

BOOK #4 — PEOPLE AND PLACES: Trivia questions on well known people and places of the world

BOOK #7 — MATH MANIA: Questions on math problems, puzzles and games

BOOK #11 — DISASTER! WHEN NATURE STRIKES BACK[1]: Questions from Encyclopaedia Britannica on all phases of natural phenomenon

BOOK #18 — GUINNESS BOOK OF WORLD RECORDS[2]: Questions from the world famous record book

Pack: 1 (24 books) Weight: 15.5 lb. Cube: 1.3'

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2 © 1979, Sterling Publishing Company. All Rights Reserved

2091 — QUIZ WIZ™ BOOK DISPLAY/SHIPPER

BOOK #5 — TRIVIA: Questions on trivia facts covering every issue

BOOK #8 — THE BOOK OF LISTS[3]: Questions from the best selling trivia book of all times

BOOK #9 — GREATEST SPORTS LEGENDS[4]: Questions on the sports events and personalities from the TV show.

BOOK #10 — SUPER HEROES[5]: Questions on famous cartoon and comic book characters

BOOK #12 — THE OCEAN[6]: Mankind's Last Frontier: Questions on the mysteries of the world ocean

BOOK #13 — ENERGY[6]: The Fuel of Life: Questions on the past, present and future use of natural resources

BOOK #14 — HOW THINGS WORK[6]: Aerosols to Zippers: Questions on the operation of assorted devices

Pack: 1 (24 books) Weight: 15.5 lb. Cube: 1.3'

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2092 — QUIZ WIZ™ BOOK DISPLAY/SHIPPER

BOOK #6 — MUSIC AND BOOKS: Trivia questions on popular music and books

BOOK #15 — NATIONAL BASKETBALL ASSOCIATION[7]: Teams: Questions on the teams in the NBA

BOOK #16 — NATIONAL FOOTBALL LEAGUE PLAYERS ASSOCIATION[8]: : Questions on the players in the NFL

BOOK #17 — MAJOR LEAGUE BASEBALL[9]: Teams: Questions on the baseball teams in the major leagues

BOOK #19 — THE PEOPLE'S ALMANAC #1 AND #2[10]: Questions from the ever popular almanacs

BOOK #20 — SHERLOCK HOLMES AND OTHER FAMOUS MYSTERIES[11]: Questions on the famous Sherlock Holmes mysteries, as well as many others

Pack: 1 (24 books) Weight: 15.5 lb. Cube: 1.3'

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8 © 1979 NATIONAL FOOTBALL LEAGUE PLAYERS ASSOCIATION
9 © 1979 Major League Baseball Promotion Corporation
10 © 1975, 1978 David Wallechinsky and Irving Wallace. All Rights Reserved
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LIL GENIUS™

2000—LIL GENIUS™ ELECTRONIC LEARNING CALCULATOR Test your mathematical skills in all four arithmetic functions with LIL GENIUS™—the electronic learning calculator from Coleco. Enter a mathematical problem in the learning calculator, then select the answer. LIL GENIUS™ immediately verifies your computation! If incorrect, the red light flashes and the buzzer sounds. If correct, a green light flashes. Also includes the "Big Book of Math Facts"—a children's activity book with complete operating instructions and page after page of math problems, puzzles and games! Full color packaging.

- Electronic learning calculator
- Four functions: addition, subtraction, multiplication, division
- Red LED light and buzzer indicate incorrect answer
- Green LED flashing light indicates correct answer
- "Big Book of Math Facts" included
- Requires one 9 volt battery or Coleco Battery Eliminator/ AC Adapter (neither included)
- Full color packaging
- Ages 5 and up
  Pack: 12
  Weight: 7.6 lb.
  Cube: 0.9'

COLECO
Lil Genius
ELECTRONIC LEARNING CALCULATOR
BUZZ BUZZ
ENTER A MATH PROBLEM
GIVE THE ANSWER
WITH THE BLINK OF AN EYE AND A BUZZ! BUZZ!
TELLS YOU IF YOU'RE RIGHT or WRONG
BIG BOOK OF MATH FACTS
AGES 5 and Up

ELECTRONIC
ACTION GAMES
Star Trek — The Electronic Game — a new winner in electronic action. Heavy TV and Motion Picture publicity will support its introduction. In Action Games — **WE'RE THE ONE!**

STAR TREK™

2200 — STAR TREK™ — THE ELECTRONIC GAME It's the U.S.S. Enterprise versus V'ger in this action packed, electronic space game for 1 or 2 players! The opposing forces orbit over a runaway planet — their mission to gain possession. They fire at the planet attempting to neutralize it and claim it for their own! V'ger fires a green energy bolt — the Enterprise raises a protective shield around the planet — the bolt is deflected! Now, the Enterprise fires a photon torpedo — V'ger raises its shield too late — it's a hit! Photons are fired again — and again — five hits and the neutralization is complete. The planet is won for the U.S.S. Enterprise! STAR TREK™ — THE ELECTRONIC GAME can also be played by one person against the computer. You've got to defend the planet from all positions as photons are fired at increasing speeds. How long can you hold out? STAR TREK™ — THE ELECTRONIC GAME has LED lights that indicate the position of the U.S.S. Enterprise and V'ger, the photons and green energy bolts, and the neutralizing hits and the score. Fantastic electronic sound effects highlight the action, and eight different speeds keep the challenge in the game! Full color packaging and National TV coverage will make STAR TREK™ — THE ELECTRONIC GAME the sensation of 1980!

- Electronic action packed space game based on STAR TREK — The Motion Picture
- It's the U.S.S. Enterprise versus V'ger
- Play against an opponent, or against the computer
- LED's show U.S.S. Enterprise and V'ger in orbit, photons and green energy bolts and hits
- Eight different speeds keep the challenge in the game
- Automatic computerized scoring
- Fantastic electronic sound effects
- Requires one 9-volt battery or Coleco Battery Eliminator/AC Adapter (neither included)
- National TV coverage
- Full color packaging
- Ages 6 to Adult

Pack: 12 Weight: 18 lb. Cube: 3.0'

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It's the U.S.S. Enterprise versus V'ger!

V'ger fires — the U.S.S. Enterprise raises shield in defense.

NCC 1701
ENTERPRISE DEFENSE ZONE
VGER DEFENSE ZONE
COLECO
STAR TREK
FIRE
ENTERPRISE
DEFENSE 1
DEFENSE 2
OFF

STAR TREK
THE ELECTRONIC GAME
NCC 1701
COLECO

ZAP!

2030—ZAP!™ The electronic hand held challenge that's a real test of reflexes! The LED missile races at an amazing speed toward your goal. Wait till it's almost there, then zap it back toward your opponent at an even faster speed! Complete with fascinating electronic sound effects and electronically computed scoring. Full color packaging will show it all.

- Electronic sound effects
- Electronically computed scoring
- Requires one 9 volt battery or Coleco Battery Eliminator/AC Adapter (neither included)
- Full color packaging
- Ages 6 to Adult
  Pack: 12 Weight: 9 lb.
  Cube: 0.7'

Patent Pending

ZODIAC

2110—ZODIAC—THE ASTROLOGY COMPUTER
ZODIAC—THE ASTROLOGY COMPUTER provides you with fascinating astrological information!

ZODIAC operates in three different modes—in the Horoscope mode, ZODIAC gives you a readout of the planetary positions at the time of your birth and a list of corresponding personality characteristics. With this information, you can chart a complete astrological horoscope! In the Daily Preview mode, ZODIAC gives you an updated horoscope for any day you wish! And in the Advice mode, ZODIAC gives you advice on the perplexing questions of life!

ZODIAC includes a manual—featuring an introduction by the world famous astrologer Sydney Omarr.

ZODIAC—THE ASTROLOGY COMPUTER also features exciting electronic lights and sounds. ZODIAC has an attractive full color package.

- Horoscope Mode—complete horoscopes
- Daily Preview Mode—updates for any day you wish
- Advice Mode—advice on life's questions
- ZODIAC manual with full explanations
- Electronic lights and sounds
- Requires two 9 volt alkaline batteries or Coleco Battery Eliminator/AC Adapter (neither included)
- Full color packaging
- Ages 8 to Adult

Pack: 6 Weight: 11.7 lb.
Cube: 1.5'

Patent Pending

ELECTRONIC
VIDEO GAMES

Two best selling electronic video games — Telstar Colortron and Marksman — remain great values. In Video Games — **WE'RE THE ONE!**

COLORTRON™

6135 — TELSTAR COLORTRON™ A sellout in '79 and still going strong! TELSTAR COLORTRON™ features four exciting sports games — Tennis, Hockey, Handball and Jai Alai — all in brilliant color! On-screen digital display scoring, realistic electronic sound effects. Variable skill control for beginner, intermediate and pro players. The GX-10, a custom chip made for Coleco, makes it all possible at an incredibly low price! Operates on two 9 volt batteries (not included). Full color packaging.

- Four exciting sports: Tennis, Hockey, Handball, Jai Alai
- Brilliant color (plays B&W on B&W TV sets)
- On-screen digital display scoring
- Electronic sound effects
- Variable skill control
- Requires two 9 volt batteries or Coleco Battery Eliminator/AC Adapter (neither included)
- FCC Approved
- Full color packaging
- Ages 8 to Adult

Pack: 6 Weight: 11.0 lb.
Cube: 1.1′

Manufactured under one or more of the following patents: United States — #3,778,058; #3,829,095; #3,728,480; Re #28,507; Re #28,598; Canada — 1972, 1973; and other patents applied for

TENNIS HOCKEY HANDBALL JAI-ALAI

MARKSMAN™

6136 — TELSTAR MARKSMAN™ The number one selling target game last year. TELSTAR MARKSMAN™! Two pistol games — Target and Skeet, and four popular sports games — Tennis, Hockey, Handball and Jai Alai. Marksman photo electric rifle, a 3-in-1 combo can be used as a regular pistol, a machine pistol, or a marksman rifle!

Features on-screen digital display scoring, electronic sound effects and variable skill control. The GX-10, a custom chip made for Coleco, makes it all possible at an incredibly low price! Operates on two 9 volt batteries (not included). Full color packaging.

- Six video games: Target, Skeet, Tennis, Hockey, Handball, Jai Alai
- Brilliant color (plays B&W on B&W TV sets)
- Electronic sound effects
- Marksman 3-in-1 photo electric rifle included
- On-screen digital display scoring
- Variable skill control
- Requires two 9 volt batteries or Coleco Battery Eliminator/AC Adapter (neither included)
- FCC approved
- Full color packaging
- Ages 8 to Adult

Pack: 6 Weight: 21.0 lb. Cube: 2.9'

Manufactured under one or more of the following patents: United States — #3,778,058; #3,829,095; #3,728,480; Re #28,507; Re #28,598; Canada — 1972; 1973; and other patents applied for.

TENNIS HOCKEY HANDBALL JAI-ALAI SKEET TARGET

DISPLAYS

Counter top displays that let your customers "see and play" will surely boost sales for you! Show off Coleco's great product line to its best advantage.

2190 — ELECTRONIC QUARTERBACK™ DISPLAY Includes graphics and operating instructions.

Pack: 1 Weight: 2 lb. Cube: 0.8′

2194 — ZODIAC DISPLAY Includes graphics and operating instructions.

Pack: 1 Weight: 2 lb. Cube: 0.8′

2196 — HEAD TO HEAD™ SPORTS GAMES DISPLAY This display can be adapted for each of the games in the HEAD TO HEAD™ line. Includes appropriate graphics and operating instructions for each. Display accommodates one game at a time.

Pack: 1 Weight: 2 lb. Cube: 0.8′

2195—QUIZ WIZ™ DISPLAY Includes graphics and operating instructions.

Pack: 1 Weight: 2 lb. Cube: 0.8′

Also available:
2197—STAR TREK—THE ELECTRONIC GAME DISPLAY
Includes graphics and operating instructions.

Pack: 1 Weight: 2 lb. Cube: 0.8′

2098U 6-9 VOLT UNIVERSAL BATTERY ELIMINATOR/AC ADAPTER Save money! Stop buying batteries! Use Coleco's UNIVERSAL BATTERY ELIMINATOR/AC ADAPTER! Yes—it's a battery eliminator and AC adapter all in one! It can be used as an AC adapter for a wide variety of products using the interchangable adapter tips. It can even be used as a 9 volt battery eliminator for games, toys and other products which don't have an AC adapter jack! Use it with Coleco electronic toys and games, as well as many games by Mattel . . . Milton Bradley . . . Texas Instruments . . . Parker Brothers, and many more*! Whether it's used as a battery eliminator or as an AC adapter, it's a dependable power source! Stock up now on this money-saving idea from Coleco!

AC Adapter—UL listed
Input: 117V 60Hz 5W Output: 6—9V DC 100mA

*Only for use with electronic games requiring:
9 volt battery (with battery snaps or AC jack)
4, 5 or 6 batteries (with AC jack)—6 to 9 volts

Pack: 12 Weight: 6 lb. Cube: 0.3′

SPORTS/ACTION GAMES
Mr. Quarterback Rod Hockey, Pinball, Power Jet and now Rod Soccer! Staple games that provide long term sales and profits. In Sports Action Games — **WE'RE THE ONE!**

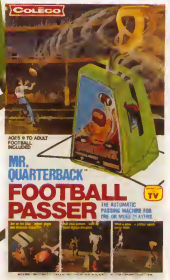
MR. QUARTERBACK™

5000—MR. QUARTERBACK™ FOOTBALL PASSER

MR. QUARTERBACK™—the automatic football passer is geared for plenty of fast football action! MR. QUARTERBACK™ comes complete with a specially designed lightweight football. Play by yourself, one-on-one or even with a whole team! Built-in timer delays the pass until you're ready and in position. Angle selector adjusts for straight or high-arc passes and distance selector adjusts for short or long passes. A great way to sharpen your pass catching or defensive skills! Full color packaging and TV coverage.

- Specially designed lightweight football included (cannot be used with regulation football)
- Angle selector for straight or high-arc passes
- Distance selector for short or long passes
- Built-in timer to delay pass.
- Built-in safety ratchet
- Full color packaging
- TV coverage
- Ages 9 to Adult
  Pack: 3 Weight: 27.5 lb.
  Cube: 4.4'

U.S. Patent #3,977,386



CYCLE SPEEDWAY™

6009—CYCLE SPEEDWAY™ PINBALL Here's a pinball machine that will be the main attraction in your game room—CYCLE SPEEDWAY™ Pinball! This all-electric machine features independent flippers, multiple scoring tracks, fast action bumpers and authentic pinball sounds. Ringing bells and flashing lights add to the excitement as the score automatically records up to 100,000 points. With colorful CYCLE SPEEDWAY™ graphics and sturdy construction, this is the pinball machine for you! AC transformer included. Full color packaging. Size: 37" x 21" x 50".

- Colorful CYCLE SPEEDWAY™ graphics
- Authentic pinball sounds
- Independent flippers
- Multiple scoring tracks
- Fast action bumpers
- Ringing bells
- Flashing lights
- Automatic scoring wheel
- Ball release
- Free ball feature
- UL listed AC transformer included (CSA Approved in Canada)
- Full color packaging
- Ages 8 to Adult
  Pack: 1 Weight: 27.5 lb.
  Cube: 3.4'

ROD SPORTS

5130 PRO STARS™ SOCCER
The sport that's sweeping the country can now be enjoyed right at home with Coleco's new PRO STARS™ SOCCER! There's plenty of action as you manipulate the rods that move each player up and down the field. Set up for a kick — it's blocked! Set up again — score! PRO STARS™ SOCCER has two soccer teams in colorful uniforms, sturdy plastic netted goals and soccer ball. Full color graphics make you feel like you're right on the field! Get in on the soccer craze now with PRO STARS™ SOCCER! Full color packaging.
Size: 32¼" x 16¼"
Ages 8 to Adult
Pack 3: Weight: 24 lb.
Cube: 3.7'

5100 — NHL PRO STARS™ HOCKEY Priced to shut out competition. Molded contour ends keep puck moving. Pro-style goals with light indicators and players in official NHL uniforms. Full color packaging. Size: 28" x 16½". Ages 8 to Adult.
Pack: 6 Weight: 40.3 lb. Cube: 7.3'

5380 — NHL STANLEY CUP HOCKEY
This top of the line NHL endorsed game has NHL uniformed players, overhanging press gallery and penalty box, scoretower, light indicated goals, remote action puck ejector and plastic shields around ends of rink. Stanley Cup replica included. Full color packaging. Size: 36" x 21½", Ages 8 to Adult.
Pack: 3 Weight: 35.0 lb. Cube: 6.9'

5170 — OFFICIAL NHL STANLEY CUP POWER PLAY™ HOCKEY A great family game for hours of exciting hockey action. Automatic puck ejector, scoretower with puck dropper. Official NHL uniformed players and Stanley Cup replica included. Full color packaging showing NHL endorsement.
Size: 36" x 18½". Ages 8 to Adult.
Pack: 3 Weight: 30 lb. Cube: 4.5'

POWER JET™ HOCKEY

7148—POWER JET™ HOCKEY Fast moving hockey action is yours with this POWER JET™ model! Streams of air blown from the powerful motor keep the puck gliding across the smooth surface! Sturdy plastic goals catch the puck and built-in scorekeepers record all the points scored! Includes two controllers and two pucks. Sturdy construction, steel support legs and that game-room look make this model a real value! Full color packaging. Size: 54" x 22"

- 4⅝" apron.
- UL listed (CSA approved in Canada)
- Sturdy wood construction
- Built-in scorekeepers and goals
- Two controllers and two pucks included
- Full color packaging
- Ages 8 to Adult

Pack: 1 Weight: 36.5 lb. Cube: 5.0'

7148

7044—POWER JET™ HOCKEY
Wood construction, fully air powered hockey game for hours of fast action and fun. Puck glides on a cushion of air blown from powerful blower. 2 controllers and 2 pucks included. Full color packaging. Size: 20" x 44".

- 3½" apron
- UL listed (CSA approved in Canada)
- Sturdy wood construction
- Built-in scorekeepers and goals
- 2 controllers, 2 pucks included
- Full color packaging
- Ages 8 to Adult

Pack: 1 Weight: 21 lb. Cube: 2.9'

7044

POOL TABLES
Same great quality and preferred features insure continued profits from this staple line. In popular priced Pool Tables — **WE'RE THE ONE!**

THE CHAMP™

7090 — THE CHAMP™ POOL TABLE Ready for another profitable year. THE CHAMP™ pool table comes with traditional billiard green surface, two cues, balls chalk and triangle. THE CHAMP™ features steel legs, and woodgrain panels. Size: 45″ x 22″

- Sturdy injection molded construction
- Traditional billiard green surface
- Live action cushions and ball return
- Cues, balls, chalk and triangle included
- Ages 8 to Adult

Pack: 1 Weight: 20 lb. Cube: 3.0′

CRESTWOOD™

CRESTWOOD™ POOL TABLES CRESTWOOD™ POOL TABLES have a furniture look and all the features of pro models. Includes traditional billiard green surface, built-in ball return and storage, live action cushions, sturdy walnut grained wood construction, leg stringers, plastic tapered legs with full panels and aluminum corners. Comes complete with sets of pool balls. 2 cues, triangle, bridge, chalk and instructions. 4" apron. Full color packaging. Ages 8 to Adult.

7050		**7060**	
Size:	50" x 26½"	Size:	60" x 32"
Pack:	1	Pack:	1
Weight:	44 lb.	Weight:	66 lb.
Cube:	4.2'	Cube:	6.1'

CONVERSION TOPS

These pool tables with table tennis conversion tops make a great addition to any game room.

7150		**7160**	
Pack:	1	Pack:	1
Weight:	50 lb.	Weight:	80 lb.
Cube:	4.4'	Cube:	6.5'

COLECO
CRESTWOOD
50" POOL TABLE
This package contains:
• 50" POOL TABLE WITH WOODEN SIDE & END APRONS.
• 1 SET OF POOL BALLS (1 ⅛"), 2 CUES, TRIANGLE, BRIDGE, CHALK & INSTRUCTIONS
• THIS GAME IS EQUIPPED WITH LEG LEVELERS.

YOUNG WORLD PRODUCTS
With new Junior Chef Bake Mix Refills new strength and freshness is added to our strong bake oven line. In Young World Products, **WE'RE THE ONE!**

HOLLY HOBBIE BAKE OVEN

7360—HOLLY HOBBIE® BAKE OVEN This all-electric oven has an old fashioned cast iron appearance and sturdy molded construction. Side extensions serve as both work areas and cooling trays. Old fashioned in style, but totally modern in safety features, the side action oven heats with just one 100 watt bulb (not included). Unique safety door seals off baking chamber and keeps bulb out of reach. Double wall front panel keeps heat in so the oven never gets too hot to touch! Full color packaging and National TV coverage.

- 1 apple pie filling mix/1 pie crust mix
- 1 German chocolate cake mix/1 vanilla frosting mix
- 1 cake pan/1 pie tin
- 1 teaspoon/1 serving paddle
- 1 instruction/cookbook
- Requires one 100 watt bulb (not included)
- UL listed (CSA approved in Canada)
- Full color packaging. National TV
- Ages 8 and up

Pack: 6 Weight: 30 lb. Cube: 6.2'

7363—JUNIOR CHEF BAKE MIX REFILL SETS
Four different JUNIOR CHEF BAKE MIX REFILL Sets are available—each containing four assorted and individually packed mixes. The display shipper holds twenty-four Refill Sets.

Pack: 1 (24 sets of 4) Weight: 7.3 lb. Cube: 0.5'

©1976 American Greeting Corp.

MICRO RANGE BAKE OVEN

7375—COLECO MICRO RANGE™ ELECTRIC BAKE OVEN The COLECO MICRO RANGE™ ELECTRIC BAKE OVEN has the modern Micro Range design. This all-electric oven features safety door that seals off the baking chamber, full control panel and colored indicators. Oven heats with one 100 watt bulb (not included) and never gets too hot to touch! Complete with everything you need for plenty of baking fun. Full color packaging and National TV coverage.

- 1 apple pie filling mix/1 pie crust mix
- 1 chocolate cake mix/1 vanilla frosting mix
- 1 cake pan/1 pie tin
- 1 teaspoon/1 serving paddle
- Instruction/cookbook
- UL listed (CSA approved in Canada)
- Requires one 100 watt bulb (not included)
- Full color packaging
- Ages 8 and up
- National TV coverage

Pack: 6 Weight: 33 lb. Cube: 5.3′

"The trademark Micro Range is owned in Canada by the Canadian Admiral Corporation, Ltd."

GOOD PUPPY™

4100—GOOD PUPPY™
GOOD PUPPY™ is the lovable pup that all little children want for their best friend! Pulled along behind his master, GOOD PUPPY™ walks, sits, heels, then barks for a reward. When a biscuit is placed in his mouth, air-actuated GOOD PUPPY™ appears to chew it, but the biscuit drops into a pouch under his chin for repeated use. Detachable collar and three biscuits included. With full color packaging and National TV coverage. GOOD PUPPY™ will scamper off your shelves!

- Sturdy plastic construction
- Air-actuated chew/swallow mechanism
- Detachable collar
- Three plastic biscuits/Storage pouch
- Full color packaging
- National TV coverage
- Ages 2 to 6

Pack: 6 Weight: 13 lb.
Cube: 2.2'

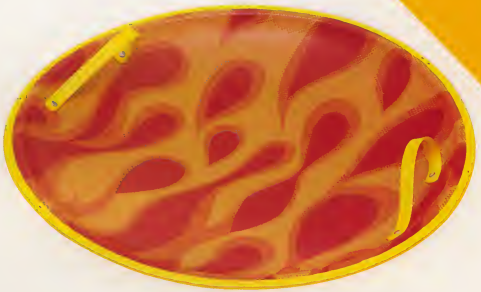
Patent Pending

COASTERS

SNOW PRODUCTS
Hot Coaster and the Outer Tube join the expanding and fast selling snow category. In Snow Products, **WE'RE THE ONE!**

1987 — HOT COASTER New for 1980 is the HOT COASTER. This bright poly coaster with its flame decoration will stand out in the snow for sure! Features yellow safety bumper and two sturdy safety grips.
Size: 26" diameter,
Ages 4 to Adult

Pack: 24 Weight: 50 lb. Cube: 6.1'



1986 — SNO JET™ COASTER Bright red poly coaster with two sturdy safety grips and bright yellow safety bumper. Full color label adds to the sales appeal! Size: 26" diameter. Ages 4 to Adult

Pack: 24 Weight: 50 lb. Cube: 6.1'

1962 — ARCTIC™ COASTER
Injection molded coaster with sturdy handles for support. Full color label. Size: 27" diameter. Ages 4 to Adult

Pack: 24 Weight: 54 lb. Cube: 6.2'

TOBOGGANS

1932 — SUPER SLED™ STEERING TOBOGGAN Here's a sleek toboggan that's geared for plenty of fast action in the snow! Complete with hand steering and braking controls, the SUPER SLED™ STEERING TOBOGGAN gets you over the snowy hills with the greatest of ease. Constructed of tough bright red poly, this toboggan will last for winters to come. Fast, safe and fun! Full color label. Size: 34" x 17" Ages 5 to 10.

Pack: 6 Weight: 26 lb. Cube: 5.9'

1933 — JUNIOR SUPER SLED™ STEERING TOBOGGAN Here's a junior size version of the Super Sled.™ This Junior Toboggan is designed for the fastest action in the snow. Constructed of durable blue poly, it features hand steering and braking controls. It's fast, safe and fun. Full color label. Size: 28" x 16". Ages 4 to 8.

Pack: 6 Weight: 16 lb. Cube: 3.7'

TOBOGGANS

1984 — HOT TOBOGGAN™
Here's a speedy toboggan that all kids will love! Its sturdy poly construction means it will last for seasons to come too! Featuring raised sides and well anchored handles, the HOT TOBOGGAN™ is totally safe for even little snow fans! Bright flame decoration makes it an eye catcher in the snow. Size: 48" x 17". Ages 4 to Adult

Pack: 24 Weight: 75 lb. Cube: 5.0'

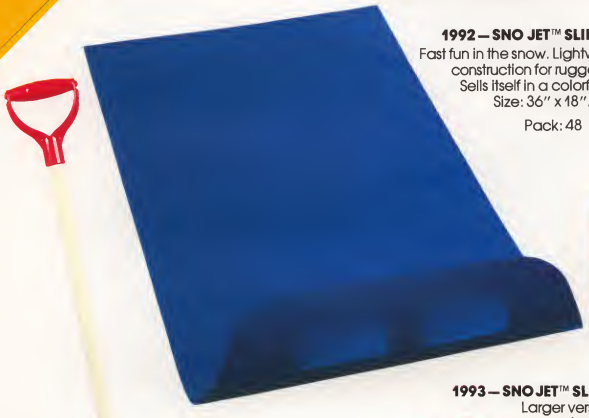
1985 — SNO JET THUNDERBOLT™ TOBOGGAN A speedy toboggan for little folk. Strong poly construction, raised sides and well anchored handles for support. Size: 48" x 17". Ages 4 to Adult.

Pack: 24 Weight: 75 lb. Cube: 5.0'

1982 — JUNIOR SNO JET THUNDERBOLT™ TOBOGGAN A 44" version of the sturdy 1985 Thunderbolt™ Toboggan. Ages 4 to Adult.

Pack: 24 Weight: 69 lb. Cube: 4.5'

SLIDE-A-BOGGANS



1992—SNO JET™ SLIDE-A-BOGGAN
Fast fun in the snow. Lightweight blue poly construction for rugged winter action. Sells itself in a colorful dump display. Size: 36″ x 18″. Ages 4 to Adult.

Pack: 48 Weight: 55.3 lb.
Cube: 6.7′

1993—SNO JET™ SLIDE-A-BOGGAN
Larger version of the 1992 in a hot red color. Also in attractive dump display. Size: 54″ x 20″. Ages 4 to Adult.

Pack: 24 Weight: 46.5 lb.
Cube: 3.9′

1974—MOLDED SNOW SHOVEL
Safe, lightweight and durable molded shovels. No sharp edges and they won't rust. Comes in an attractive display carton. Size: 12″ x 10″ x 34″ Ages 3 and up.

Pack: 24 Weight: 24 lb. Cube: 6.8′

SNOW RIDE-ONS

1936—OUTER TUBE
Coleco's new OUTER TUBE will provide great fun in the snow for all ages! Made of tough, durable vinyl, the OUTER TUBE insures smooth, safe rides over all types of snow surfaces. There's even a rope for towing and gripping! The OUTER TUBE can also be used in the summertime for a variety of water activities. It's versatile—it's durable—it's fun! Full color packaging.
Diameter: 38"
Ages 4 to Adult

Pack: 12 Weight: 13 lb.

Cube: 4.21'

1998—SNO JET™ MOBILE This tough little SNO JET™ MOBILE masters the slopes with ease, as hand and foot steering gets it around corners and bumps. Features include steel handle bars with plastic grips, simulated dash controls and rugged construction. Now in metallic black. Full color packaging. Size: 38" × 14".
Ages 4 to 9

Pack: 1 Weight: 9.5 lb. Cube: 2.4'

1968—SNO JET™ BABY BOGGAN
Our Baby Boggan features a contour molded body with raised seat and safety strap. Heavy molded handle on wooden dowel extension for rugged use. Full color packaging. Size: 28½" x 14½". Ages 2 to 4

Pack: 3 Weight: 15 lb. Cube: 3.0'

STROLLERS/CARRIAGES COACHES
A new concept comes to the restyled carriage line with the addition of the TV promoted Merry-Go-Round Stroller. In Strollers/Carriages/Coaches — **WE'RE THE ONE!**

MERRY-GO-RO STROLLER

9185 — MERRY-GO-ROUND™ STROLLER This new addition to the 1980 line makes strolling twice the fun! The MERRY-GO-ROUND™ STROLLER seats two dolls (not included) and twirls them around and around in carousel fashion as the stroller is pushed! There's even a music box that plays a delightful tune while strolling! The MERRY-GO-ROUND™ STROLLER features a colorful vinyl print, sturdy construction and 5″ white wheels with co-ordinated hub caps. The MERRY-GO-ROUND™ STROLLER will provide strolling fun for years to come. Full color packaging and National TV coverage. Size: 8″ x 16″ x 25″ handle.

- Makes strolling twice the fun
- Twirling merry-go-round for two dolls (not included)
- Music box plays delightful tune
- Colorful vinyl print
- 5″ white wheels with co-ordinated hub caps
- Recommended for use with dolls up to 16″
- Full color packaging
- National TV coverage
- Ages 3 to 8

Pack: 1 Weight: 2 lb. Cube: 0.7′

Patent Pending

Stroller turns round 'n round when pushed!

Music box plays tune while strolling!

UND™

NATIONAL TV

MERRY GO ROUND

doll stroller

COLECO

Dolls not included

ROCK 'N ROLL STROLLER

9180—ROCK 'N ROLL STROLLER This stroller continues to be the most successful promotional stroller ever sold! Features a body rocking mechanism and exclusive pull-string music box so the dolly can rock 'n roll as she strolls along. Complete with a heavy-duty see-through vinyl top and bright plaid body for added appeal. Sturdy white plastic footrest and 6" white vinyl-tired wheels for lasting dependability. Full color packaging and TV promotion. Size: 11" x 10½" x 29" handle.

- Body rocking mechanism—patent pending
- Exclusive pull string music box
- Heavy-duty vinyl body
- Full color packaging
- Ages 4 to 8

Pack: 1 Weight: 5 lb. Cube: 0.9'

Patent Pending

STROLLERS

9145—STROLLER Here's a stroller with a pink floral vinyl print that's sure to delight any youngster. Matching white wheels with pink hub caps make it a real eye catcher!
Ages: 3 to 6
Color: Pink/white floral print
Body: 9" x 8"
Handle: 22"
Wheels: 5" white with pink hub caps

Pack: 1 Weight: 3 lb. Cube: 0.5'

9146—STROLLER With a new orange floral print body and valance with attached shopping bag, this stroller will be the pride and pleasure of every little girl! White wheels feature matching hub caps.

Ages: 3 to 6
Color: Orange floral print
Body: 10½" x 9½"
Handle: 26"
Wheels: 5" white with orange hub caps

Pack: 1 Weight: 4 lb. Cube: 0.7'

9142—HOLLY HOBBIE© STROLLER This stroller features the ever popular Holly Hobbie© print on its vinyl body and bonnet with attached shopping bag. White plastic food tray gives it that quality look. White wheels have blue hub caps.
Ages: 3 to 8
Color: Holly Hobbie© print
Body: 11" x 10½"
Handle: 26"
Wheels: 6" white with blue hub caps

Pack: 1 Weight: 5 lb. Cube: 0.9'

©American Greetings Corp. 1975

CARRIAGES

9243 — CARRIAGE All little folk will want to take dolly along in this new pink floral print carriage. Coordinated white wheels with pink hub caps give it a total look.
Ages: 3 to 6
Color: Pink/white floral print
Body: 8″ x 18″
Handle: 20½″
Wheels: 5″ white with pink hub caps

Pack: 1 Weight: 5 lb. Cube: 0.5′

9241 — HOLLY HOBBIE© CARRIAGE
Featuring the Holly Hobbie© print, this carriage is a favorite with everyone. Built to last, it has sturdy white wheels and matching blue hub caps.
Ages: 3 to 8
Color: Holly Hobbie© print
Body: 9″ x 21″
Handle: 23″
Wheels: 6″ white with blue hub caps

Pack: 1 Weight: 5 lb. Cube: 0.6′

©American Greetings Corp. 1975

COACHES

9343 — COACH With its bright pink body and coordinated pink and white floral print hood, this new coach is a real eye pleaser. White wheels with pink hub caps complete it.
Ages: 3 to 6
Color: Pink body/pink and white print hood
Body: 10" x 18"
Handle: 20"
Wheels: 5" white with pink hub caps

Pack: 1 Weight: 5 lb. Cube: 0.8'

9344 — COACH A beautiful orange floral hood tops the bright orange body on this new coach from Coleco. White wheels have matching hub caps.
Ages: 3 to 6
Color: Orange body/ orange and white print hood
Body: 10" x 18"
Handle: 20"
Wheels: 5" white with orange hub caps

Pack: 1 Weight: 5 lb. Cube: 0.8'

COACHES

9341 — HOLLY HOBBIE© COACH
This coach is dependably built with a dura ble molded body and a vinyl hood of the popular Holly Hobbie© print. White wheels and blue hub caps too.
Ages: 3 to 8
Color: Blue body/Holly Hobbie© print hood
Body: 11" x 21"
Handle: 25"
Wheels: 6" white with blue hub caps

Pack: 1 Weight: 6 lb. Cube: 1.0'

©American Greetings Corp. 1975

9342 — COACH With an attractive brown molded body and quilted brown hood, this coach has the look of today's most sophisti-cated models. Complete with silver side medallion and white vinyl-tired wheels with silver hub caps.
Ages: 3 to 8
Color: Brown/brown quilted hood
Body: 12" x 24"
Handle: 27"
Wheels: 7" white (vinyl-tired) with silver hub caps

Pack: 1 Weight: 6 lb. Cube: 2.1'

All sizes, weights, measurements and other specifications are approximate. The Company reserves the right to make changes without notice at any time in colors, specifications, prices and models, and also to discontinue models.

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  TEL.: (714) 832-2711
  TELEX No. 692-424

PLEASE ORDER IN UNITS OF STANDARD SIZE CASES

THE FOLLOWING CONDITIONS OF SALE TO BE CONSIDERED PART OF ALL ORDERS:

1. All orders are subject to acceptance by Head Office.
2. Because of the effects of current supply shortages and recently enacted laws, Coleco reserves the right at any time in its sole discretion and without notice, to raise the prices of the products contained in this Price List and to modify the packaging, materials and colors for such products in accordance with current availabilities. All orders accepted are subject to billing at prices prevailing at the time of shipment. Prices are subject to change without notice.
3. Coleco Industries, Inc. has an obligation to withdraw advertising for products which are not available in sufficient quantities to supply reasonably anticipated demand. Accordingly, although our advertising schedules represent our current planning and we intend to make every good-faith effort to meet them as in the past, we expressly reserve the right in our sole discretion to change such schedules without notice as the situation requires.
4. We shall always try to ship the best and cheapest way unless given specific routing instructions. Under no circumstances will we be responsible for the freight rate charged.
5. No merchandise will be accepted for return without prior authorization.
6. We are not responsible for damage caused by a carrier. Such claim should be levied against the carrier.
7. Invoices not paid when due are subject to service charge of 1½% per month. If account is not paid when due, purchaser agrees to pay any and all costs of collection, including reasonable attorney fees.

ALL CLAIMS MUST BE MADE WITHIN 5 DAYS OF RECEIPT OF MERCHANDISE

EXECUTIVE OFFICES
945 ASYLUM AVE., HARTFORD, CONN. 06105
Tel. No. (203) 278-0280 Telex No. 994430

COLECO INDUSTRIES, INC.

Effective March 27, 1980
Cancels all previous lists

NATIONAL SALES OFFICE: Suite 1234
200 Fifth Ave., New York, N.Y. 10010
Tel. No. (212) 242-6605

1980 FALL PRICE LIST - TOYS, GAMES, ELECTRONICS

GROUP I

TV	ITEM NO. AND DESCRIPTION	EDP NO.	CAT PG	PACK	WGT.	CUBE	PRICE
	TELSTAR VIDEO GAMES						
	6135 Colortron	26135	19	6	11.0	1.1	15.95
	6136 Marksman	26136	20	6	21.0	2.9	22.95
	6035 Hand Held Video Game	26036		6	7.6	0.7	11.95
	2098U Battery Eliminator	20098	22	12	6.0	0.3	3.95
	PINBALL GAMES						
	6009 Cycle Speedway	26009	24	1	27.5	3.4	47.95
	SPORTS/ACTION GAMES						
Ⓥ	5000 Mr. Quarterback	25000	23	3	27.5	4.4	18.95
	5130 Pro Stars Soccer	25130	25	3	24.0	3.7	11.50
	5100 NHL Pro Stars Hockey	25101	25	6	40.3	7.3	9.95
	5170 NHL Stanley Cup Hockey	25170	25	3	30.0	4.5	14.50
	5380 NHL Stanley Cup Hockey	25380	25	3	35.0	6.9	17.50
	5388 NHL Game Room Hockey	25388		1	38.0	4.8	39.95
	POOL TABLES						
	7090 Champ 45"	07090	27	1	20.0	3.0	18.95
	7050 Crestwood 50"	07050	28	1	44.0	4.2	41.95
	7150 50" Pool/TT Combo	07150	28	1	50.0	4.4	51.95
	7060 Crestwood 60"	07060	28	1	66.0	6.1	51.95
	7160 60" Pool/TT Combo	07160	28	1	80.0	6.5	61.95
	POWER JET HOCKEY						
	7044 44" Table Model	27044	26	1	21.0	2.9	25.95
	7148 54" Floor Model	27148	26	1	36.5	5.0	33.95
	7186 Cyclone Hockey/Legs	27187		1	57.5	5.9	49.95
	YOUNG WORLD PRODUCTS						
TV	4100 Good Puppy	24100	31	6	13.0	2.2	7.95
TV	7375 Micro Range Bake Oven	78086	30	6	33.0	5.3	11.95
TV	7360 Holly Hobbie Bake Oven	78080	29	6	30.0	6.2	12.50
	7363 Jr. Chef Bake Mix Refills	78084	29	24	7.3	0.5	1.15
	DOLL CARRIAGES						
	9145 Pink Stroller	91450	40	1	3.0	0.5	4.50
	9146 Orange Stroller	91460	40	1	4.0	0.7	5.75
	9142 Holly Hobbie Stroller	91420	40	1	5.0	0.9	6.95
TV	9185 Merry-Go-Round Stroller	91850	37	1	2.0	0.7	9.95
Ⓥ	9180 Rock 'n Roll Stroller	91800	39	1	5.0	0.9	10.95
	9243 Pink Carriage	92435	41	1	5.0	0.5	5.75
	9241 Holly Hobbie Carriage	92410	41	1	5.0	0.6	7.95
	9343 Pink Coach	93430	42	1	5.0	0.8	7.25
	9346 Orange Coach—21"	93460		1	6.0	1.0	8.75
	9341 Holly Hobbie Coach	93410	43	1	6.0	1.0	9.50
	9342 Brown Coach	93420	43	1	6.0	2.1	15.95

GROUP I

TV	ITEM NO. AND DESCRIPTION	EDP NO.	CAT PG	PACK	WGT.	CUBE	PRICE
	SNOW PRODUCTS						
	1933 Jr. Super Sled	01935	33	6	16.0	3.7	5.25
	1932 Super Sled	01932	33	6	26.0	5.9	6.95
	1982 Jr. Thunderbolt Toboggan 44"	02013	34	24	69.0	4.5	3.50
	1985 Thunderbolt Toboggan— 48"	01985	34	24	75.0	5.0	4.10
	1984 Hot Toboggan	02015	34	24	75.0	5.0	4.35
	1968 Sno-Jet Baby Boggan	02505	36	3	15.0	3.0	9.50
	1998 Sno-Jet Mobile	01998	36	1	9.5	2.4	13.75
	1986 Sno-Jet Coaster—26"	01986	32	24	50.0	6.1	2.95
	1987 Hot Coaster—26"	01987	32	24	50.0	6.1	3.10
	1962 Arctic Coaster—27"	01943	32	24	54.0	6.2	3.30
	1992 Slide-a-Boggan—36"	01992	35	48	55.3	6.7	1.20
	1993 Slide-a-Boggan—54"	01993	35	24	46.5	3.9	1.90
	1974 Snow Shovel—12" x 10"	01978	35	24	24.0	6.8	1.35
	ELECTRONIC GAMES						
	2000 Li'l Genius Calculator	20000	14	12	7.6	0.9	8.95
	2030 Zap!	20030	17	12	9.0	0.7	12.50
TV	2060 Quiz Wiz	20060	11	12	16.0	3.0	18.95
TV	2090 Quiz Wiz Book Asst.	20090	13	24	15.5	1.3	3.95
TV	2091 Quiz Wiz Book Asst.	20091	13	24	15.5	1.3	3.95
TV	2092 Quiz Wiz Book Asst.	20100	13	24	15.5	1.3	3.95
	2110 Zodiac	21100	18	6	11.7	1.5	34.95
	2098U Battery Eliminator	20098	22	12	6.0	0.3	3.95

GROUP II

TV	ITEM NO. AND DESCRIPTION	EDP NO.	CAT PG	PACK	WGT.	CUBE	PRICE
	ELECTRONIC GAMES						
TV	2020 Electronic Quarterback	20020	1	12	8.0	0.7	22.95
TV	2140 Head-to-Head Football	20140	6	6	4.0	0.4	29.95
TV	2150 Head-to-Head Basketball	20150	5	6	4.0	0.4	29.95
TV	2160 Head-to-Head Hockey	20160	7	6	4.0	0.4	29.95
TV	2170 Head-to-Head Soccer	20171	8	6	4.0	0.4	29.95
TV	2180 Head-to-Head Baseball	20180	3	6	6.0	1.0	29.95
TV	2210 Electronic Learning Machine	20210	9	6	15.0	3.3	29.95
TV	2220 ELM Card Set Asst.	20220	10	12	24.2	1.2	5.95
	ELECTRONIC MERCHANDISING AIDS						
	2190 Electronic Quart. Display	20190	21	1	2.0	0.8	4.80
	2194 Zodiac Display	20194	21	1	2.0	0.8	4.80
	2195 Quiz Wiz Display	20195	21	1	2.0	0.8	4.80
	2196 Head/Head Display	20196	21	1	2.0	0.8	4.80

TV National TV Promotion

Ⓥ Spot TV Promotion

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